

Competition Avenue J.F.K. , Kirchberg/Luxembourg (LUX)

project **international ideas competition for the urban development of the southern precinct along 'Avenue J. F. Kennedy' on the Kirchberg Plateau** awarding authority **Fonds Kirchberg, Luxembourg (LUX)** team **WW+ , Esch-sur-Alzette/Trier (LUX/GER), Luxplan, Capellen (LUX), BLS Energieplan, Luxembourg (LUX), TERRITOIRES DURABLES-CONSEIL, Hayange (FR), terra.nova landschaftsarchitektur, Munich (GER), KOMOBILE, Luxembourg (LUX), ALTERNATIVE acoustic & lighting consulting, Paris (FR)** rendering **Stube 13, Zurich (CH)** gfa **182.000 m²** soi **0,44** far **2,21** total area **11 ha** competition phase **03/2011 - 06/2011** restricted competition **participation**

New hub – a centre for Kirchberg

Together with the existing surface potential of the competition site, the already rudimentary orientation of the residents as well as many of the locally employed towards the 'Quartier du Parc' signals the possibility of creating a new hub in this area and thus a centre that is currently lacking in Kirchberg. The central green space of Kirchberg around the aquatic and sports centre 'Coque' and the new area with its mandatory wide range of uses form the lively core of Kirchberg – during as well as after office hours.

A pedestrian bridge straddling the boulevard forms a horizontal landmark or urban marker and designates the new centre while also breaking up the linearity of this imposing axis in approximately its middle. This is the new meeting point for the working population north of the boulevard. This 'passerelle' thus not only represents a symbolic connection between 'old' (Weimershof) and 'new' (European quarter), but also facilitates the pedestrian-friendly connections between the 'Quartier du Parc' and the new centre, respectively Weimershof. A further bridge project over 'Neudorf' enables the new centre to also be connected to the suburb of 'Cents'.

In principle, the two centre-like areas around the entrances to the boulevard (the 'cultural centre' with the Philharmonie and the Museum of Modern Art at the western entrance, and the 'business centre' featuring the shopping precinct, cinema, exhibition space, hospital and rehabilitation centre at the eastern entrance) result in a tripolar centre in this suburb, the uses of which logically complement one another. With its new hub, Kirchberg will finally do justice to its international significance and appellations such as 'European headquarters' or 'European city'. In keeping with the concept of 'European city', an organised centre emerges with an energetic hub, which brings together the various structures and functions of its surroundings and forms a cultural identity.



